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### Matthew Mayfield's Heartfelt Music Video, "Indigo" Set To Debut

Matthew Mayfield's gripping music video for "Indigo" will debut worldwide on DittyTV on Saturday, July 29<sup>th</sup> during their show **The Curve**, which airs at 10:00 pm CST. **The Curve** features all-new music videos every day from the artists you love as well as emerging artists who are breaking on the scene. This show might cover the whole spectrum of Americana music within an hour, from traditional bluegrass to punk rock. Watch the worldwide video debut here, <http://dittytv.com/watch/>.

"Indigo" is a heart-wrenching song that was released in his latest EP **RECOIL**. "Went to a funeral and a baptism on the same day. Felt that God was real in both the good and the bad ways. Then, I started to think of you again," he sings as he remembers the loss of a loved one. "Indigo" is a hopeful reflection that he will see his long-time friend again in the next life.

#### About DittyTV:

DittyTV is a television network that celebrates Americana and Roots style of music. It can be compared to a vintage MTV Television, available anywhere, anytime, and always free. You can watch it on all connected devices or on their partner cable TV networks in a growing number of cities. The television network features live concerts, music videos, interviews, documentaries, and more. They produce and broadcast their own live shows and feature video from a variety of passionate music inspired video producers. Similar to cable and satellite on-screen guides, their broadcast schedule tells you which shows will be playing at specific times of the day. Just tune in and enjoy world class Americana inspired music entertainment from your favorite artists and artists you will love to discover. You can watch DittyTV in the comfort of your own living room on cable TV from Comcast, MediaCom, Cox cable and many more using your Tivo. But the music doesn't stop there – you can enjoy DittyTV on any connected device including SmartTVs, Roku, AppleTV, or by visiting [www.dittytv.com](http://www.dittytv.com) on any phones, computers and tablets.

#### About Matthew Mayfield:

Mayfield is an unpredictable artist who has spent the past decade releasing material ranging from haunting acoustic ballads to gritty, southern rock and roll. His latest EP, **RECOIL**, is a sonic and lyrical departure from his previous release, **Wild Eyes**. **Wild Eyes** was a collection of songs created over time that reflected different periods in Matthew's life. **RECOIL**, by contrast, was born quickly and

violently, the fruit of an intense effort by Mayfield to depict the good, the bad, and the ugly in the present world he inhabits. If **Wild Eyes** was delicately chiseled into being, **RECOIL** was hewed into existence with hammers and claws. According to Mayfield, “making **RECOIL** was extremely hard—I had to drag the songs out of me and stick with them until they said exactly what I needed them to say.”

**RECOIL** has charted at #98 on the iTunes chart and at #4 on the iTunes Singer/Songwriter chart. Mayfield’s music has been featured on *Grey’s Anatomy*, *Nashville*, *Pretty Little Liars*, *Hart of Dixie*, *Ringer*, *Teen Mom 2*, *16 & Pregnant*, *The Fosters*, *NY Med*, *Catfish*, *Royal Pains*, *Chasing Life* and others. He has toured with Needtobreathe, Switchfoot, The Fray, Pete Dinklage, Blue October, The Civil Wars, David Ramirez, Will Hoge, Griffin House, Matthew Perryman Jones, Noah Guthrie and more.

With each new record, Mayfield has grown in his ability to evoke a broad range of emotions in his listeners. “I want to create melodies and lyrics that move people, that make them feel something. Connection is everything, and music has a unique way of helping people connect to others and to parts of themselves that they might otherwise be unable to access.”